

iQ never-wax flooring greatly reduces water usage, an important resource. It also reduces the flow of soaps, cleanser and stripping agents down the drain and into our rivers and streams. But environmental impact can also be measured internally. Because iQ requires no strippers, no harsh chemicals are released into the air where they can affect the health and comfort of workers and end-users. In addition, iQ flooring has a long life cycle. Therefore, the resources used to manufacture, ship and install replacement flooring are greatly reduced. Which makes Mother Earth happy.

+ Create a beautiful environment. Preserve our only environment.

Our iQ constructed products are both FloorScore™ and ISO 14001 certified. To find out more detail on our sustainable initiatives, visit us at [johnsoniteenvironment.com](http://johnsoniteenvironment.com).

**“ I was skeptical of iQ’s never-wax promise. Now that I’ve seen it perform in a tough environment, I’m a true believer.”**

Bob Madison + Environmental Services Co-Director + Alliance Community Hospital

“We wanted a floor that could stand up to high foot and wheelchair traffic, that was easy to clean, sustainable, aesthetically pleasing and cost-effective. We were willing to view the floor as a long-term investment, understanding that our ROI would continue to increase years down the line. We’re finding that the iQ floors are extremely easy to maintain with just a mop and a neutral pH cleaner. We’ve reduced downtime and disruption in a very busy place – not to mention saving money on labor and overall maintenance costs. Plus we’ve curtailed the use of strippers and wax while reducing water usage and improving air quality. That’s good for the environment and the people who use our space.

Our mission was to create a comfortable healing environment. iQ flooring has been a key factor in allowing us to do that.”

+ There are lots of no-wax floors. There’s only one never-wax floor.

Lots of companies claim they have no-wax floors. But read the fine print, and you’ll find they have no-initial-wax floors or no-wax-until-such-a-time-as-you-need-it floors. Only Johnsonite Granit and Optima with iQ construction never need wax or finish. Forever. Period. That’s because iQ isn’t a topcoat or a wear layer. It’s a proprietary technology. And because you never wax or finish, iQ floors are great for your bottom line. Not just because they cost less to maintain but because they cause less disruption to the people who use the space. Less wax and finish mean better indoor air quality. And that means fewer chemicals being washed into our rivers and lakes.

Managing a facility is a series of choices and trade-offs. Each path leads to a dozen consequences. Each with an impact on your bottom line, the people who use the space and the environment.

When it comes to resilient flooring, which path will you choose?



For a full view of the portfolio of Johnsonite solutions with iQ construction, including Optima and Granit, visit us at [johnsonite.com](http://johnsonite.com)

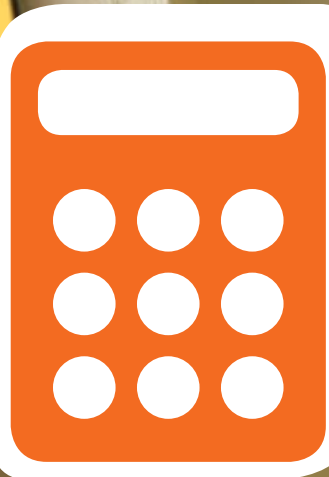


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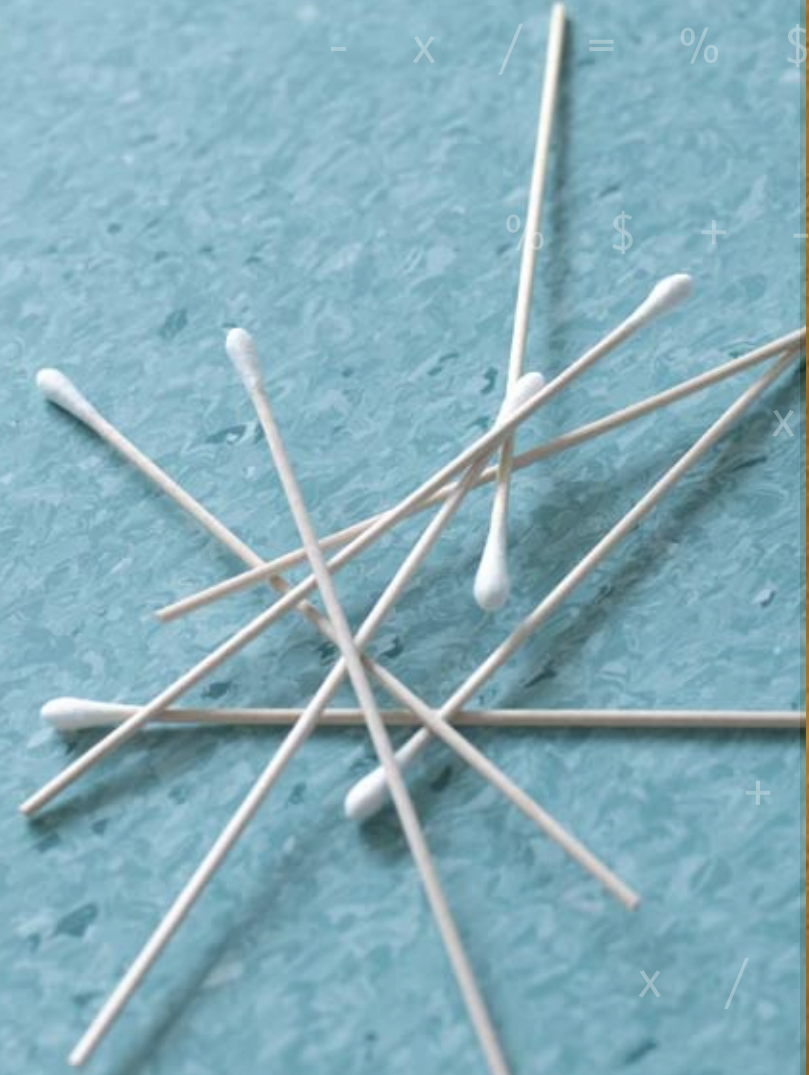
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iQ™ | Homogeneous Flooring

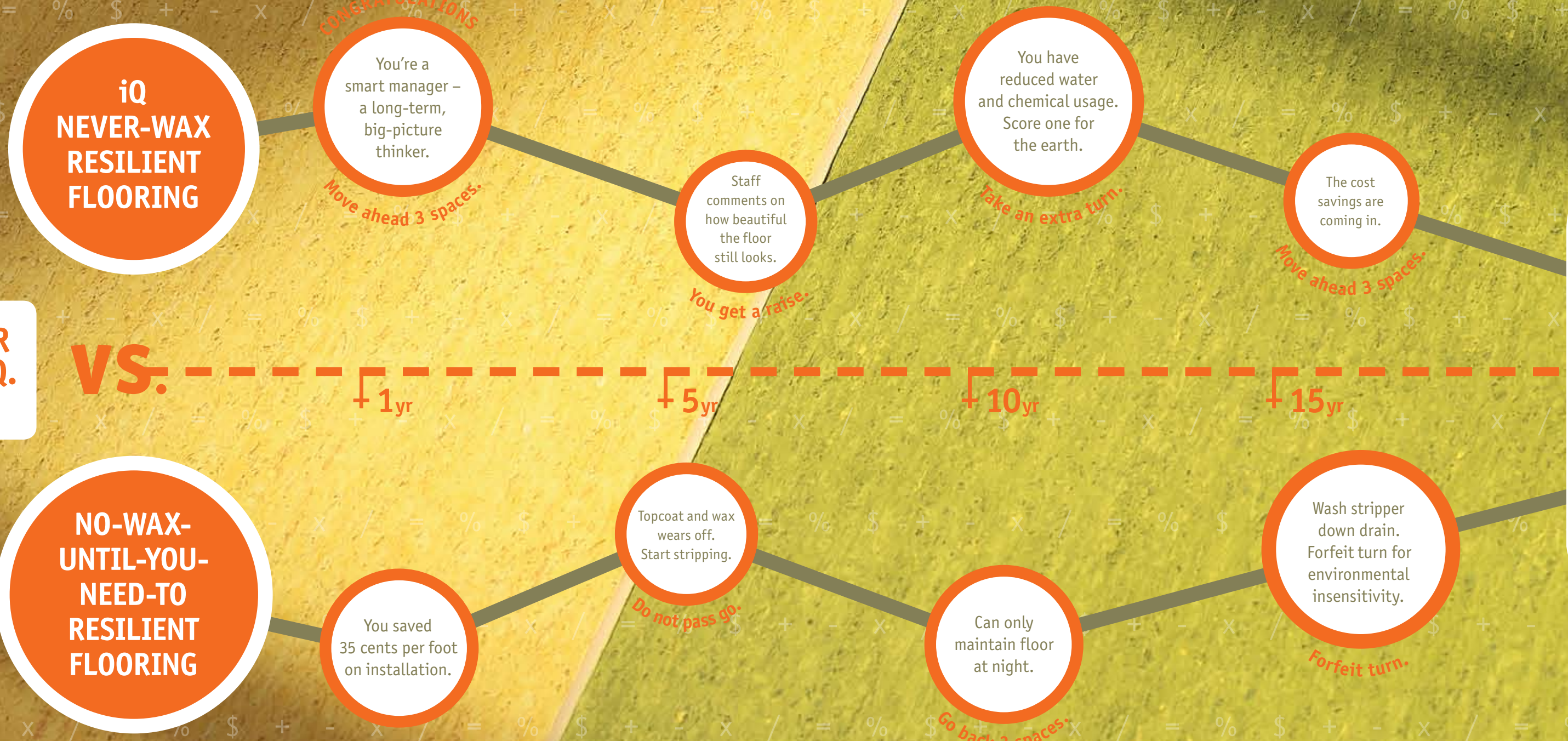


+ It’ll look great on your floor. Even better on your spreadsheet.

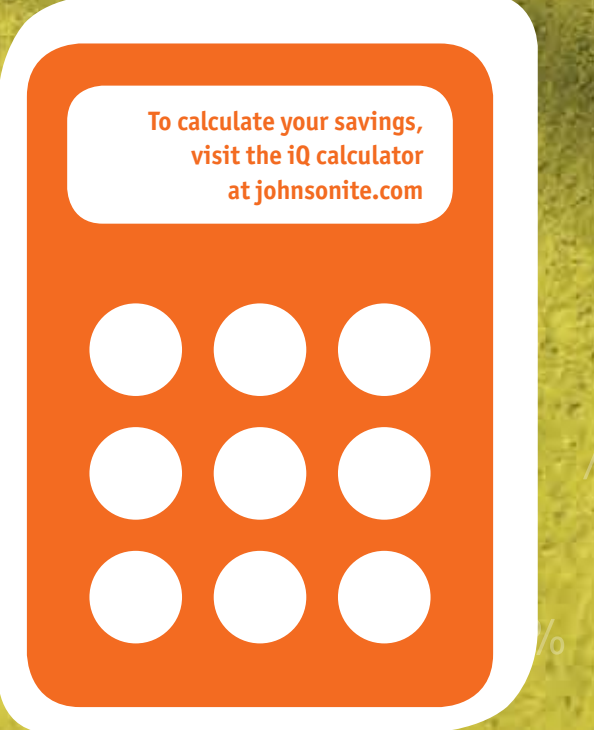
+ iQ™ never-wax flooring offers a large portfolio of beautifully resilient commercial floors that require only a minimum amount of wet cleaning and some dry buffing – the result of 25 years of real-world research, testing and tweaking. In fact, over 240 million square yards of iQ flooring have been installed worldwide, creating \$375 million in cost-savings.



**+ TEST YOUR FLOORING IQ. IT'S EASY. -**



**+ You save organization \$162,000.\* YOU GET HUGE BONUS.**



**- You spend an additional \$162,000\* on Maintenance.**

**+ Disrupt people less frequently, and you'll make them happier.**

Which will make them more productive. Because you never have to strip iQ floors, you can maintain them without blocking off hallways, without risking slip/falls and without moving equipment and disrupting workflow. But studies show that disruptions to end-users aren't just physical. Poor indoor air quality can greatly affect performance by triggering asthma attacks, headaches and absenteeism. All our iQ floors meet CHPS 1350 and are FloorScore™ Certified which means they are recognized as contributing to good indoor air quality through a voluntary, independent certification program.

To see our whole portfolio of Optima™ and Granti™ solutions made with iQ construction, go to [johnsonite.com](http://johnsonite.com).

\*Comparing iQ constructed flooring to standard resilient flooring in a 10,000 square foot high-traffic installation with regular maintenance over 20 years.

