

CROP



# Color Foundations™: a guarantee of certain basic rights.

Color trends change, always keeping up with styles and opinions. But let's face it. You are managing a facility for the long term, not to chase the latest taste. That's why you want interior finishes that are in it for the long term as well, both in aesthetics and performance.

Johnsonite's Color Foundations™ System is a guarantee that all our product solutions will always be available in six core neutral palettes. Always. Need a linoleum pattern in a warm beige today? Well, ten years from now you will still find a warm beige in our Linoleum xF™ program. It's a simple, but important, commitment to you.

We believe that facility managers should have the right to make aesthetics a priority, without sacrificing ROI.

We believe that motivating environments, long-term performance and measurable financial return are not mutually exclusive. And so we created the Johnsonite High-Performance Flooring System supported by Color Foundations.

We hope you think of this as your Bill of Rights.

The right to the best flooring solution for each space from a single flooring system.

Most interior environments are designed to help people perform a variety of functions. Which is why we make flooring solutions for every environment, every need an end-user might have. And because our flooring solutions are part of a single comprehensive system, you can meet every functional requirement of a space without sacrificing aesthetics. That's the confidence of an integrated system.

The right to a standards program that is actually a standard.

Your standards are chosen for the long haul. That's why they're called Standards. But discontinuations and product changes always have you scrambling, either compromising your aesthetics or impacting your bottom line.

With Color Foundations, we guarantee that we will always have colors available in every one of our product lines that fall within each of the six Color Foundations palettes.

Always. Forever. Guaranteed.

The right to expect a better bottom line.

When it's time to expand or refresh your facility, there will always be options within the system that work with your current design.

Save time and money searching for replacements or trying to match existing colors.

For more details on the full offering of Johnsonite solutions within Color Foundations™ palettes, visit [johnsonite.com](http://johnsonite.com).



All Johnsonite, solutions within the Color Foundations System have the ability to contribute to a sustainable environment.

For more detailed information, visit

[johnsoniteenvironment.com](http://johnsoniteenvironment.com)



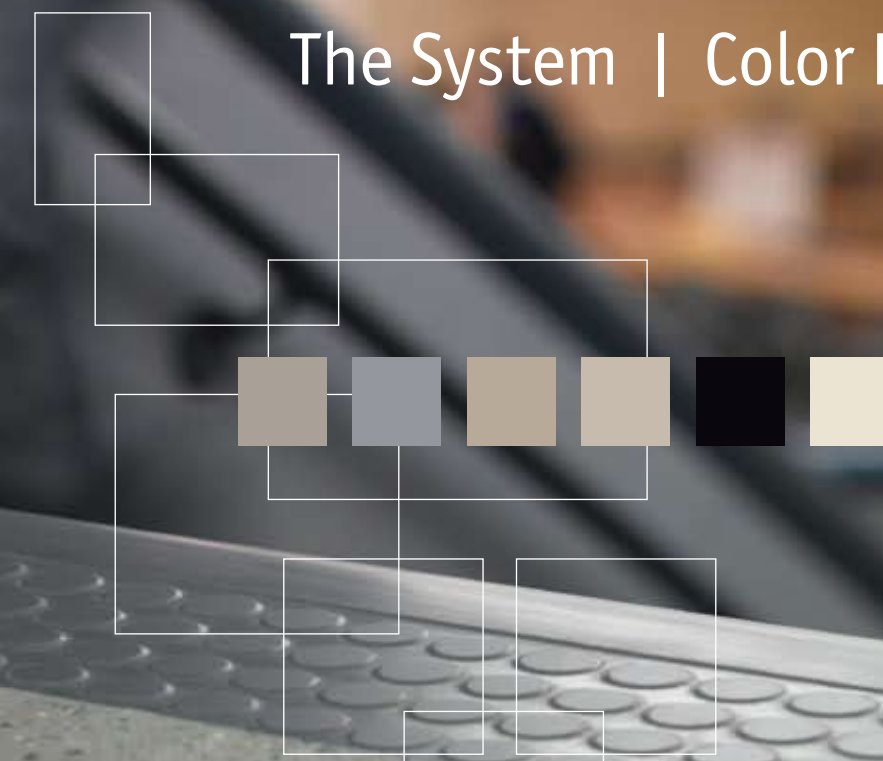
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# Johnsonite®

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**Johnsonite®**  
rubber + linoleum + vinyl + stair treads + finishes

## The System | Color Foundations™





“This facility has offered us the opportunity to compete with our sister high school. We are no longer the ugly stepsister; we are now the front runners of the best facility in the city.”

Kim Redmond  
Principal, Timken High School  
Canton, Ohio

Why the system is the solution.

ing borders(wall base) + accessories

## CG

### COOL GREY

Always a good neutral choice, cool grey is a balanced, conservative palette that evokes sophistication, just on the lighter side of black.

To see our full offering of products in cool grey, visit [johnsonite.com](http://johnsonite.com).

homogeneous | Optima with iQ construction | 866 Sidewalk

## B

### BLACK

A naturally strong color range, black's basic beauty is that it works well with most colors, increasing their apparent saturation or brightness.

To see our full offering of products in black, visit [johnsonite.com](http://johnsonite.com).

rubber multi-functional tile | Triumph™ | 733 Molten

## W

### WARM GREY

Naturally slip-resistant Roundel® rubber tile is quieter, more comfortable, shock absorbent, latex free and non-porous, so it's easy to keep clean and sterile. 584 Venice shown here.

linoleum xf | 674 Falling Star

## O

### OPTIMA

Optima® with iQ® construction in the operating room can be washed down regularly and still looks great, without wax or polishes that can harbor contaminants. 897 Slate shown here.

homogeneous | Aria™ | 654 Jigsaw

## R

### ROUND

Naturally slip-resistant Roundel® rubber tile is quieter, more comfortable, shock absorbent, latex free and non-porous, so it's easy to keep clean and sterile. 584 Venice shown here.

rubber stair tread | Raised Round | 21 Platinum

## A

### ACCENT

Accent® Wood adds warmth and a familiar feeling without sacrificing performance. 9001 Maple shown here.

rubber | Roundel® Artistic Square | 40 Black

## C

### CITYSCAPE

Cityscape™ rubber tile provides a clean, modern look with a subtle pattern. 534 Alley shown here.

rubber tile | Cityscape™ | 534 Alley

## M

### MILLWORK

Millwork® inflection profile provides a clean, modern look with a subtle pattern. 29 Moon Rock shown here.

rubber | Roundel® Artistic Square | 40 Black

# Color Foundations™

## Part of a system that balances aesthetics, long-term availability, performance and, most importantly, measurable financial return.

That's why the integrated Johnsonite system with Color Foundations is so valuable in a segment like healthcare – optimizing performance without compromising aesthetics.



“First impressions are important for any business, even a hospital. We want patients to see a clean, safe, efficient space that’s also beautiful. The Johnsonite flooring has upgraded our image while giving us great performance in terms of maintenance, safety and comfort.”

Richard C. Rose  
Director, Facility Management Systems  
Canonsburg General Hospital, Canonsburg, PA



To see case studies of how Johnsonite solutions have resulted in measurable ROI in healthcare, education, corporate and other segments, please visit [johnsonite.com](http://johnsonite.com).



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