

## Tarkett North America Transitions to One Brand

One Tarkett: Great spaces. One surface at a time.

**SOLON, OHIO, December 18, 2018** – [Tarkett](#), a worldwide leader in innovative and sustainable flooring and sports surface solutions, announces that effective immediately, Tarkett North America will transition its sub-brands of Johnsonite, Tandus Centiva, Desso and Lexmark to Tarkett. The company will be transitioning collateral over the ensuing months.

The integration is a natural progression that will enable Tarkett North America to continue creating great spaces and better align its segment expertise in commercial, residential and hospitality spaces under a single brand. Tarkett North America will cohesively address market needs with one of the industry's most comprehensive flooring solutions portfolios— the TARKETT SOLUTION SPECTrum™.

Working as one brand in North America will create a better experience for customers, facilitate greater collaboration, and enhance the total value of the Tarkett story and market position. The integration is a reflection of Tarkett's commitment to building the best future by uniting and empowering all those dedicated to creating happier, healthier and more productive spaces.

“Going to market with a unified Tarkett branded portfolio provides clarity for our customers and delivers an enhanced experience,” said Andrew Bonham, President & CEO, Tarkett North America. “This move positions Tarkett to integrate ongoing design, innovation & sustainability efforts across multiple flooring materials while delivering best-in-class flooring solutions for great spaces – one surface at a time.”

More information about Tarkett North America's products and services can be found at [www.tarkettna.com](http://www.tarkettna.com).

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### About Tarkett

With net sales of more than €2.8 billion in 2017, Tarkett is a worldwide leader of innovative flooring and sports surface solutions. Offering a wide range of products including vinyl, linoleum, carpet, rubber, wood, laminate, synthetic turf and athletic tracks, the Group serves customers in more than 100 countries worldwide. With approximately 13,000 employees and 34 industrial sites, Tarkett sells 1.3 million square meters of flooring every day, for hospitals, schools, housing, hotels, offices, stores and sports fields. Committed to “Doing Good. Together,” the Group has implemented an eco-innovation strategy based on Cradle to Cradle® principles and promotes circular economy, with the ultimate goal of contributing to people's health and well-being, and preserving the natural capital. Tarkett is listed on Euronext Paris (compartment A, ISIN: FR0004188670, ticker TKTT) and is included in the following indices: SBF 120, CAC Mid 60. [www.tarkett.com](http://www.tarkett.com).

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